

Promoting Adherence to Clinical Pathways to Improve Quality and Provide Value

Moffitt Cancer Center

Moffitt Cancer Center is a National Cancer Institute Comprehensive Cancer Center located in Tampa, Florida, and a leader in cancer care and research.

CHALLENGE

- Ensure compliance with Moffitt Breast Cancer's nationally acclaimed oncology clinical cancer pathways, starting first with breast cancer
- Measure and improve quality of cancer care by providing a baseline level of care at Moffitt and maintaining this standard at all Moffitt partner hospitals

RESULTS

- CPV™ vignettes have provided a baseline level of care and shown Moffitt leadership the existing adherence to its clinical pathways, as well as provided individual physicians with their own Feedback Form on their performance
- QURE has identified opportunities for increasing value around cancer treatment, including areas for cost containment and quality improvement
- *Read more about the M-QURE project in the [official press release](#).*

SOLUTION

- Moffitt-QURE (M-QURE) Initiative: involves routine measurement every four months with CPV™ vignettes and personalized performance feedback to initiate practice and cultural change, providing a standard of care:
- The program is being rolled out to certify Moffitt's network of oncology partners, ensuring a consistency of high quality cancer care

